



ABEEL

ALLIANCE OF BLACK EMPLOYEE
EXPERIENCE & LEADERSHIP

Partnership Opportunities

About Us



ABEEL, which started as an employee-led group within the construction industry and incorporated as a non-profit in 2021, addresses the limited pathways available to youth as they enter the workforce and the lack of diversity in professional organizations.

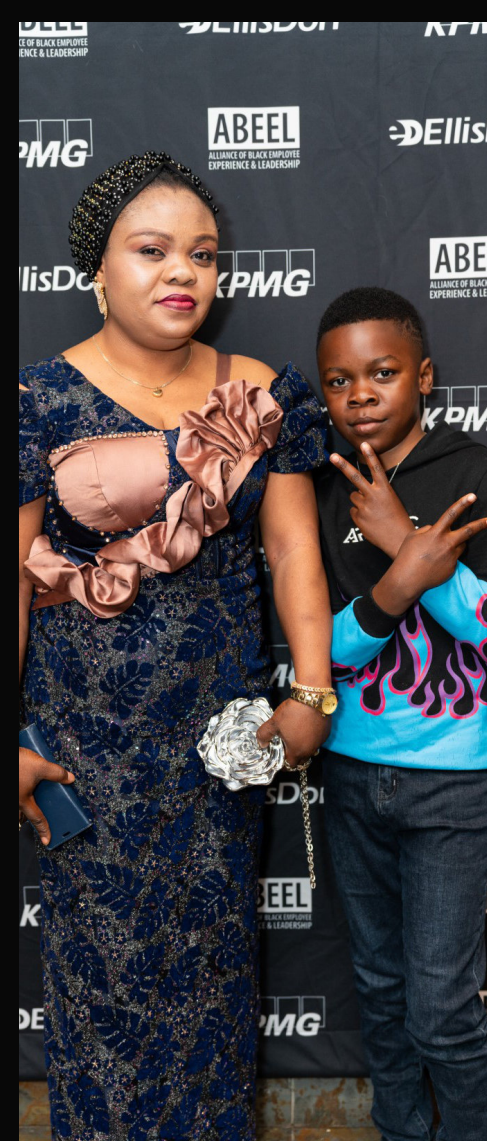
Driven by our vision to holistically and sustainably embrace the Black experience, our work is having a profound impact across 7 Canadian cities (Toronto, Ottawa, Halifax, Calgary, Edmonton, Lower Mainland of British Columbia).

Our focus is on youth from communities with the highest social-economic barriers and the highest concentration of BIPOC population.

Our Impact

Measurable Youth Outcomes

- Connected directly with 1000+ youths within focused communities via our Shaping The Future High School (SFHS) Program.
- We have multiple youths currently enrolled in diverse fields across 25 Canadian Institutions.
- Provided financial bursary opportunities to 200+ youths for post-secondary education.
- Exclusively connected 270+ youths to our social and life skills programs (mentorship, financial literacy, mental health awareness).
- Annually provides 16 to 20 work placements to youth at industry leaders like EllisDon Corporation and KPMG Canada.
- Supported 5% of participating youths with learning exceptionalities.
- Actively present in niche neighbourhoods within the following cities: Toronto, Ottawa, Calgary, Edmonton, Halifax, Lower Mainlands of BC (Surrey, Laney, New Westminster, Abbotsford, Vancouver).



Why partner with us?

The Business Case: How Partnering Strengthens Your Organization

- **Mitigates Talent Shortages:** Establish foundational, early career relationships to create strong, effective connections with young, diverse talent.
- **Strengthens Community Impact:** Build an authentic presence in underrepresented communities and strengthen your commitment to a professional environment that celebrates diversity.
- **Improves Corporate Culture:** Enhance employee satisfaction and retention by clearly aligning the organization with social impact.
- **Develops Leaders:** Provides growth opportunities for up-and-coming leaders in your organization through valuable mentorship and supervisory experience.





Sponsorship Tiers

BENEFITS	Platinum (\$50k +)	Gold (\$30k +)	Silver (\$10k +)	Bronze (<\$10k or in-kind)
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Youth Empowerment:

• Coordination and support of student participation in sponsoring organizations events (workshops, events, etc)	✓	✓	✗	✗
• Coordination of co-op placements, internships, summer programs or similar opportunities with participating students*	6	3	1	✗
• Coordination of mentorship program for your organization with participating students, facilitated in partnership with Crown Mentorship Foundation*	✓	✓	✓	✗

BENEFITS	Platinum (\$50k +)	Gold (\$30k +)	Silver (\$10k +)	Bronze (<\$10k or in-kind)
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Organizational Impact:

• Access to ABEEL team as guest speaker for sponsoring organization's internal or external function(s)	2	1	*	*
• Access to curated resources as it relates to systemic anti-Black racism	✓	*	*	*

Brand Awareness:

• Logo display at ABEEL events	Spotlight	Featured	Secondary	*
• Logo display on ABEEL Website	Spotlight	Featured	Secondary	*
• Name recognition at ABEEL events	✓	✓	✓	✓
• Name recognition on ABEEL website	✓	✓	✓	✓
• Recognition on social media platforms and/or blog posts	✓	✓	✓	✓

BENEFITS	Platinum (\$50k +)	Gold (\$30k +)	Silver (\$10k +)	Bronze (<\$10k or in-kind)
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Recognition at Signature Events:

• VIP Access to the Shaping the Future Award Event, Spring 2026	8	4	2	×
• Opportunity to speak, moderate or present awards	✓	✓	✓	×
• Invitation to attend award event virtually (note: cap on virtual attendees per organization may be applied contingent on virtual platform capacity)	✓	✓	✓	✓

* Minimum committment. If more placements are available, ABEEL will endeavour to match additional students to learning, work experience, or mentorship opportunities.

Thank you to all our partners and sponsors.



Funded by the Government of Canada's Supporting Black Canadian Communities Initiative

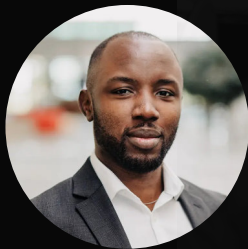


Get Involved

Given Canada's diversity, we need to partner with more institutions and individuals who share our vision to uplift the lives of those around us.

We would be thrilled to discuss how we can tailor this partnership to align with your business goals.

Interested in becoming a partner?



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